TITLE

Must Have Plug-ins

&

How To Use Them Effectively

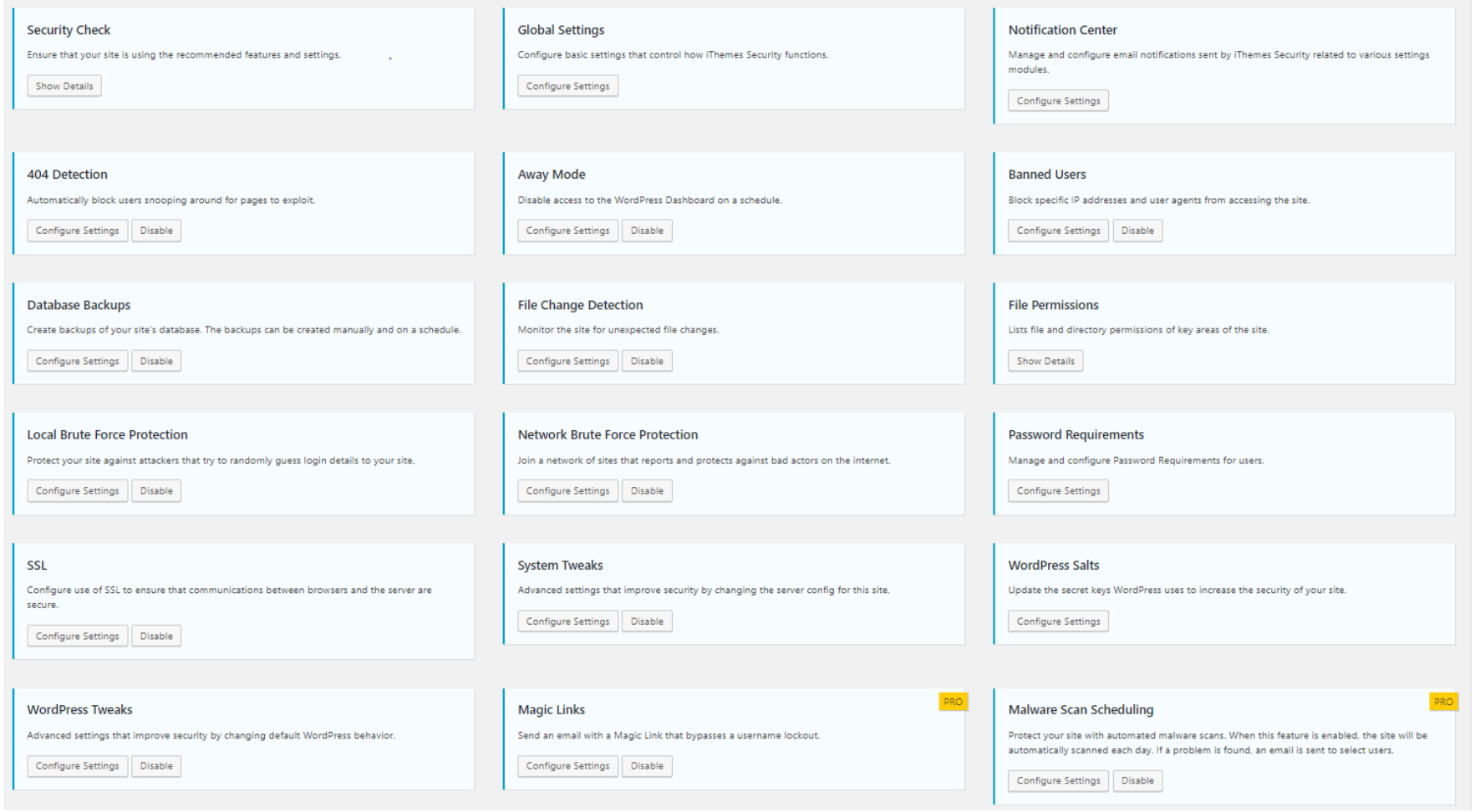
Smiling Spiders

CONTENTS

- iThemes - iThemes
- Contact Form 7 -Takayuki Miyoshi
- The Events Calendar - Modern Tribe

iThemes – Security Plug-in

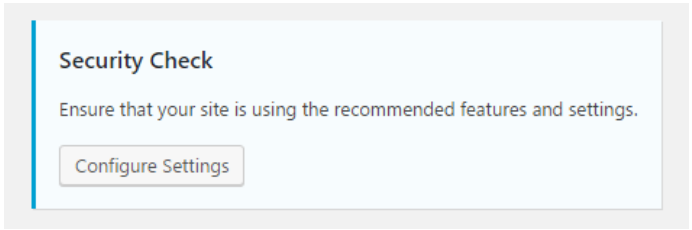
Lots of Options… Don't need them all…

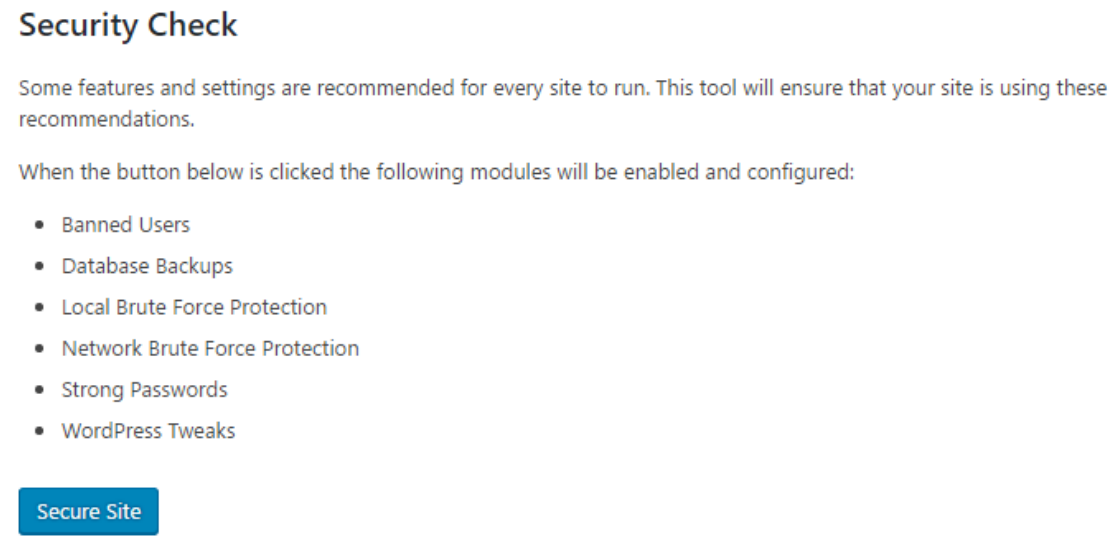


iThemes

- Security Check:

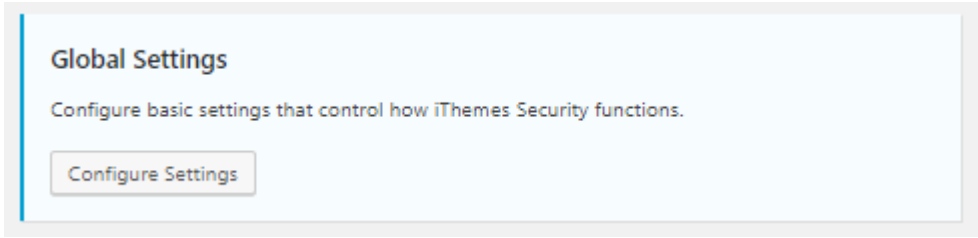
- Click on “Security” on the left hand admin navigation.
- Click on “Configure Settings” button
- Click Secure Site Button
- This will enable several recommended security settings.

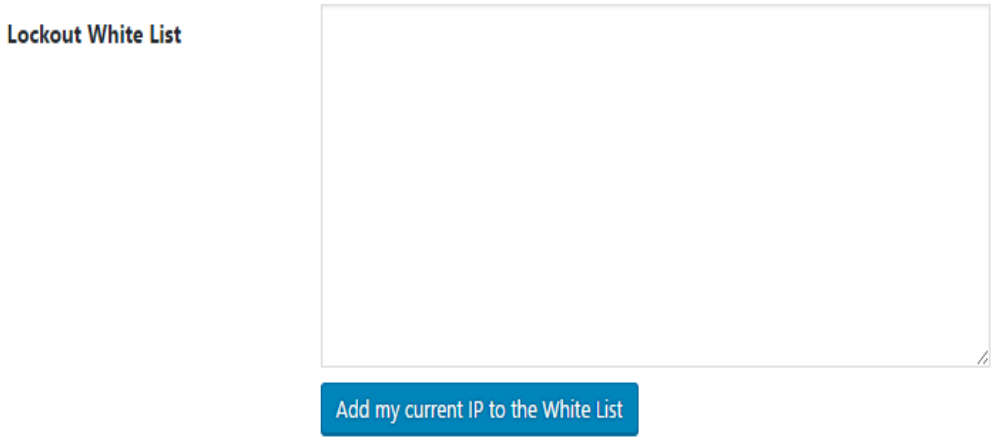




iThemes

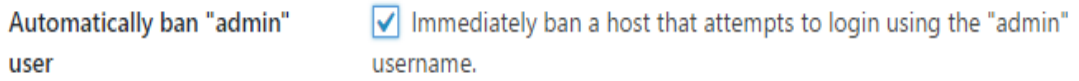
- Global Settings:
  - Click the configure settings button.
  - Select “Send digest email,” so you will only get one email a day full of notifications.
  - Scroll down this page until you get to “**Lockout White List**.” Click “Add my current IP to the White list” to make sure you don’t lock yourself out of the site while you are configuring iThemes Security.





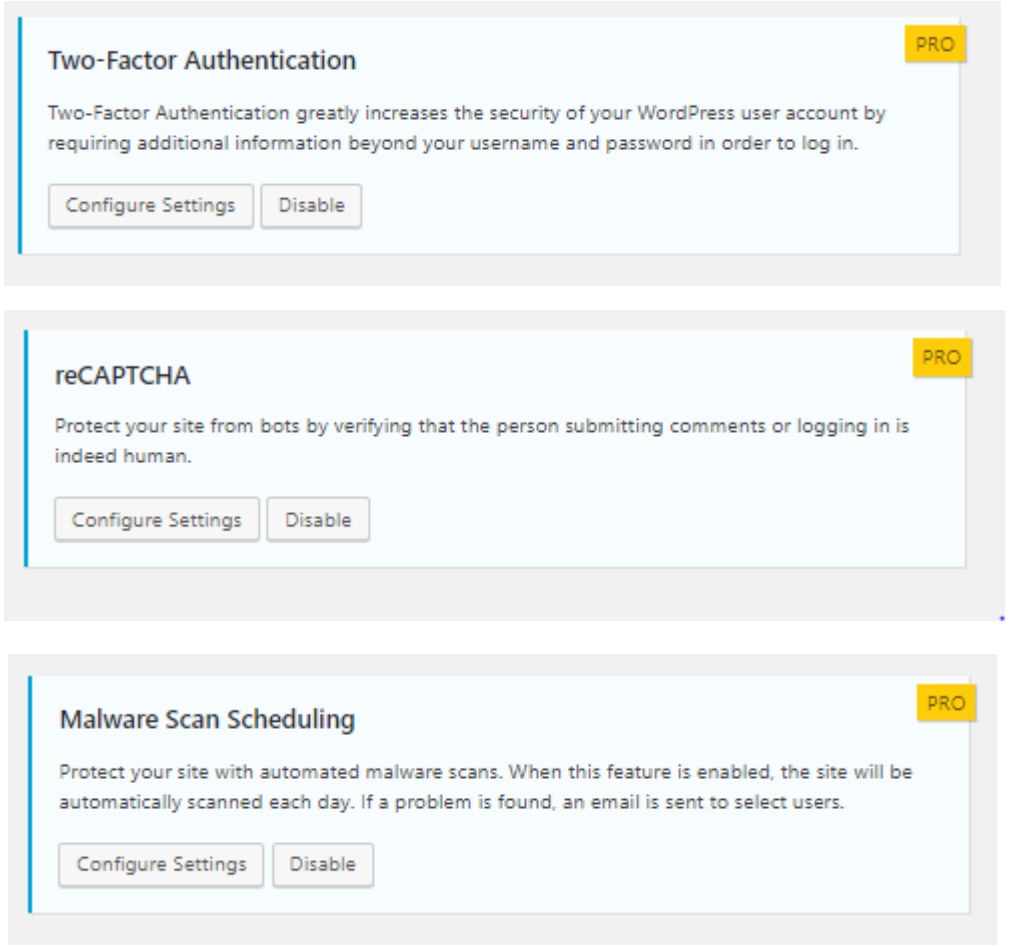
iThemes

- Local Brute Force Protection
- In this tile, go to the last setting; "Automatically ban 'admin' user."
- **Only select this option if you do NOT have a user in your WordPress with the login "admin."**
- If you do have an "admin" user, please create a new user and then:
- Delete the admin user
- Then, return to this section, click the "Automatically ban 'admin' user" box, and save your settings.



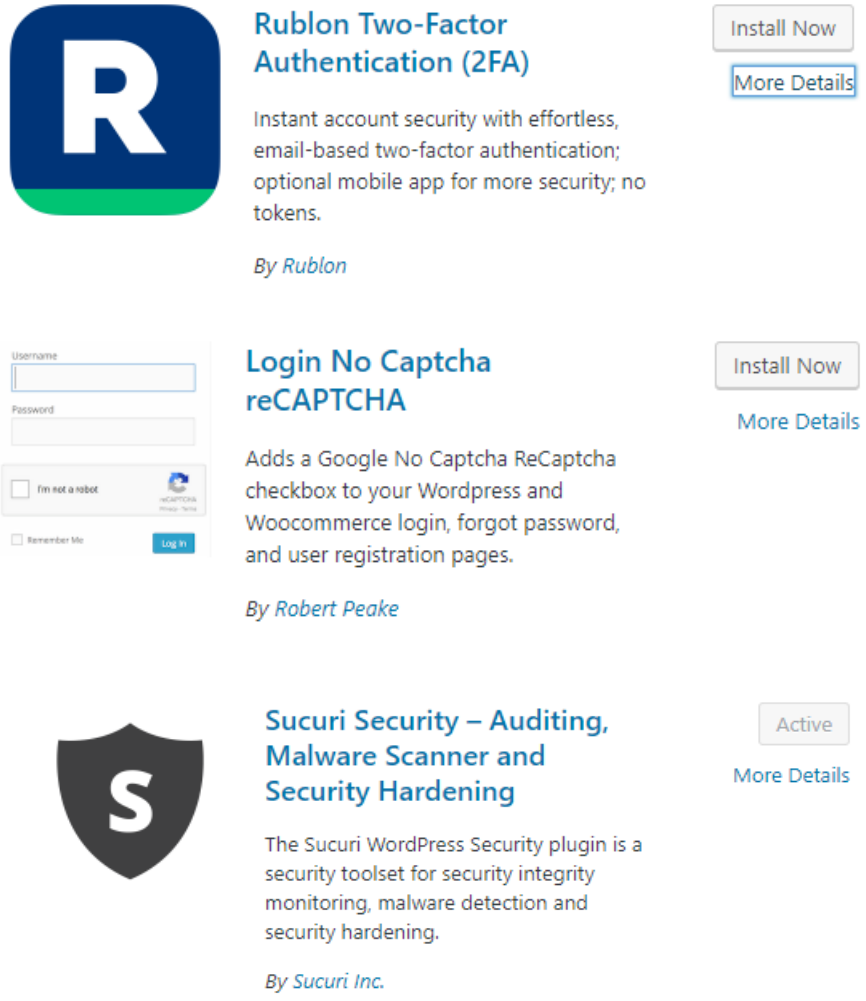
iThemes – Do I need the PRO Version?

- **No**
- 2 Factor Authentication
- reCaptcha
- Malware Scan

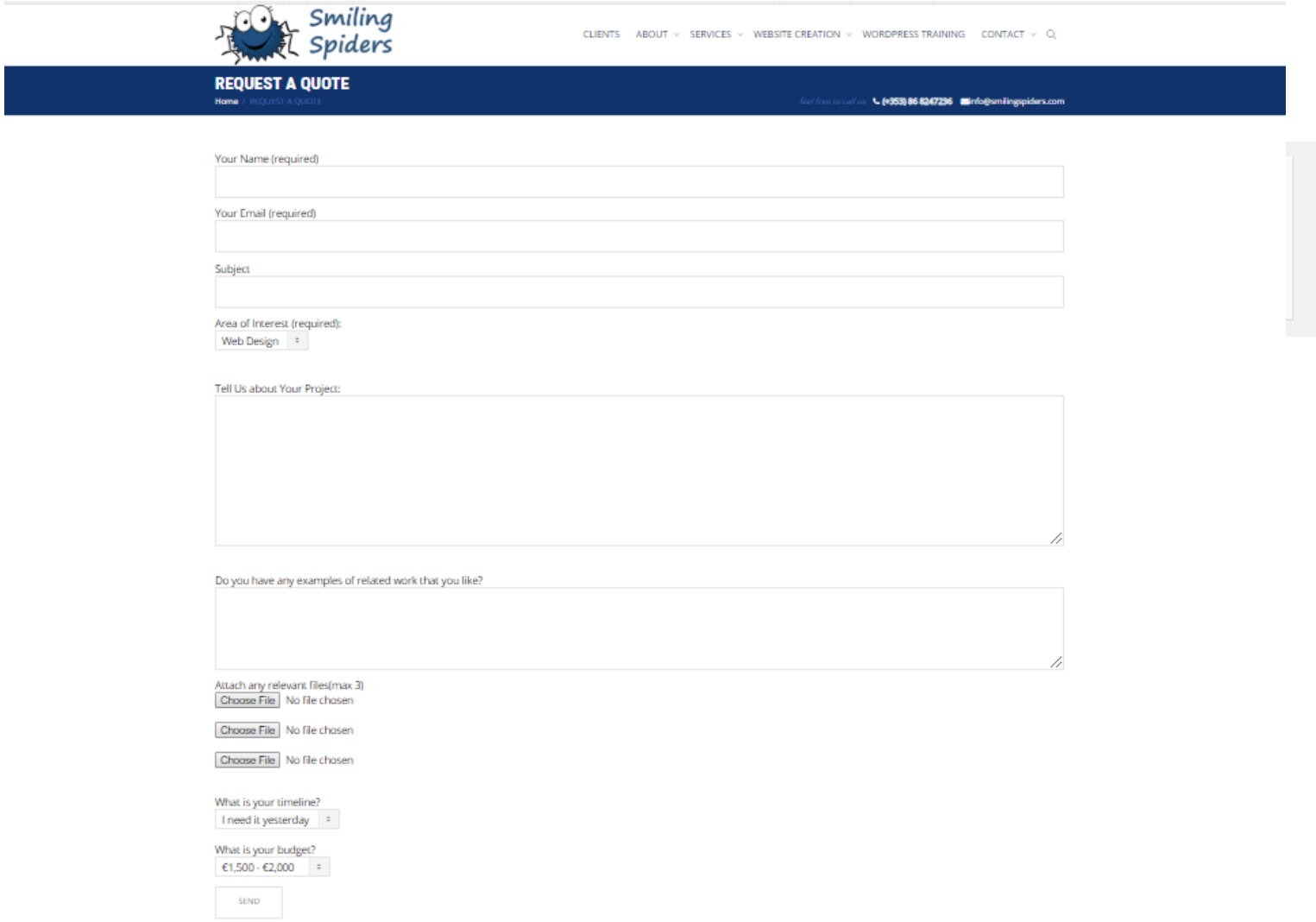


iThemes – Do I need the PRO Version?

- **Solution: Plug-ins**
- 2 Factor Authentication
- reCaptcha
- Malware Scan



Contact Form 7 – Request a Quote Form



Contact Form 7 – Request a Quote Form

Form | Mail | Messages | Additional Settings

Form

You can edit the form template here. For details, see Editing Form Template.

text | email | URL | tel | number | date | text area | drop-down menu | checkboxes | radio buttons | acceptance | quiz | file | submit

```
<p>Your Name (required)<br />
    [text* your-name] </p>

<p>Your Email (required)<br />
    [email* your-email] </p>

<p>Subject<br />
    [text your-subject] </p>
<br />
<p>Area of Interest (required):<br />
[select* menu-320 id:special "Web Design" "Support" "Training" "Maintenance" "Migration" "Other"] </p>
<br />
 

<p>Tell Us about Your Project:<br />
[textarea* textarea-156]
<br />
Do you have any examples of related work that you like?
[textarea textarea-125 2x5]
<p>Attach any relevant files(max 3)<br />
[file file-685 id:fileinput ]
[file file-564 id:fileinput]
[file file-697 id:fileinput]
<br />
```

Contact Form 7 – Request a Quote Form

Form | Mail | Messages | Additional Settings

Form

You can edit the form template here. For details, see Editing Form Template.

text | email | URL | tel | number | date | text area | drop-down menu | checkboxes | radio buttons | acceptance | quiz | file | submit

```
    [text your-subject] </p>
<br />
<p>Area of Interest (required):<br />
[select* menu-320 id:special "Web Design" "Support" "Training" "Maintenance" "Migration" "Other"] </p>
<br />
 

<p>Tell Us about Your Project:<br />
[textarea* textarea-156]
<br />
Do you have any examples of related work that you like?
[textarea textarea-125 2x5]
<p>Attach any relevant files(max 3)<br />
[file file-685 id:fileinput ]
[file file-564 id:fileinput]
[file file-697 id:fileinput]
<br />
What is your timeline?
[select* menu-380 id:special "I need it yesterday" "2 weeks to 1 month" "1 - 3 months" "No rush"]
<br />
What is your budget?
[select* menu-381 id:special "€1,500 - €2,000" "€2,000 - €3,000" "€4,000 - €5,000" "€5,000 - €10,000" "€10,000 - €20,000" "€20,000 - €30,000" "€30,000 and up"]
<br />
<p>[submit "Send"]</p>
```

Contact Form 7 – Request a Quote Form

Form | **Mail** | Messages | Additional Settings

Mail

You can edit the email template here. For details, see Setting Up Mail.
In the following fields, you can use these mail-tags:
`[your-name] [your-email] [your-subject] [menu-320] [textarea-156] [textarea-125] [file-685] [file-564] [file-697] [menu-380] [menu-381]`

To

```
info@smilingspiders.com
```

From

```
[your-name] <request-quote@smilingspiders.com>
```

Subject

```
Subject: [your-subject]
```

Additional Headers

```
Reply-To: [your-email]
```

Message Body

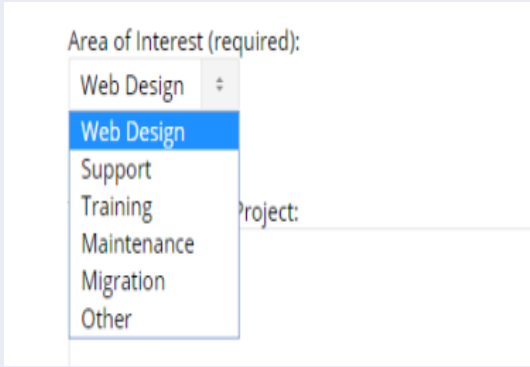
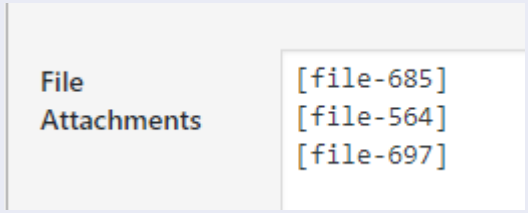
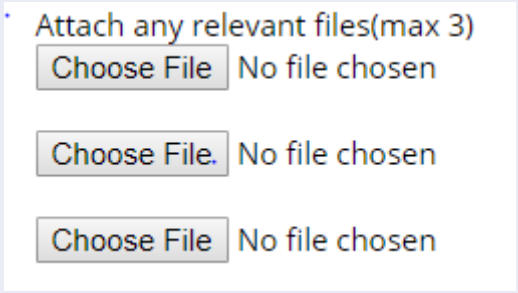
```
From: [your-name] <[your-email]>
Subject: [your-subject]

Area of Interest: [menu-320]

About Your Project: [textarea-156]

Examples of related work that you like: [textarea-125]

Relevant files - see attached: [file-685]
[file-564] [file file-697]

Timeline: [menu-380]

Budget: [menu-381]

--
This e-mail was sent from a contact form on www.Smiling Spiders.com (https://smilingspiders.com)
```

☐ Exclude lines with blank mail-tags from output
☐ Use HTML content type

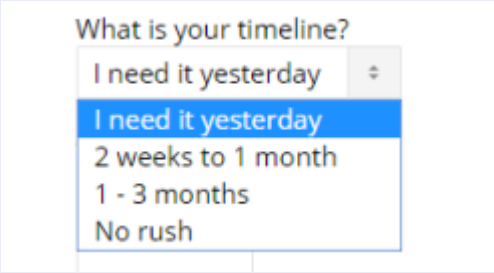
File Attachments

```
[file-685]
[file-564]
[file-697]
```

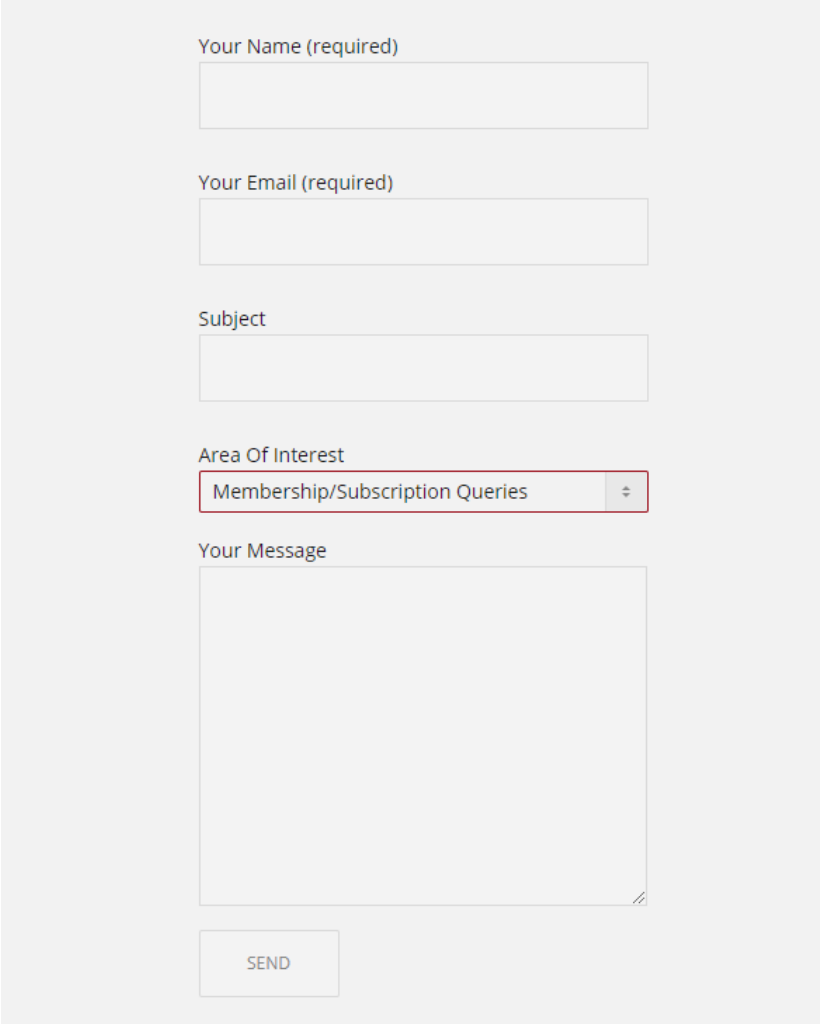
Contact Form 7 – Request a Quote Form

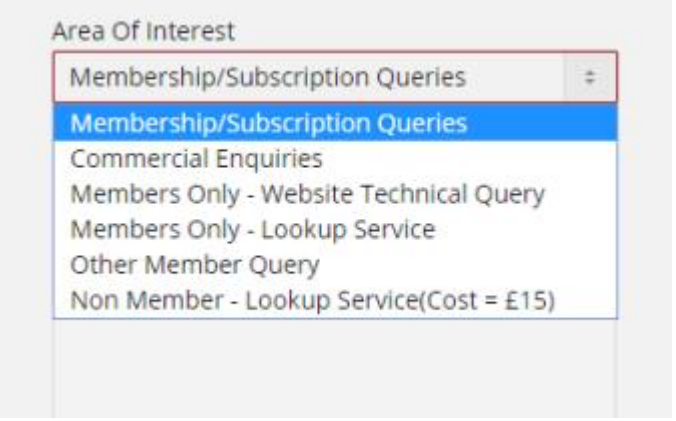
Form	Mail	Screen
Area of Interest (required): [select* menu-320 id:special "Web Design" "Support" "Training" "Maintenance" "Migration" "Other"]	Area of Interest: [menu-320]	
Attach any relevant files(max 3) [file file-685 id:fileinput] [file file-564 id:fileinput] [file file-697 id:fileinput]	Relevant files - see attached: [file-685] [file-564] [file-697] 	

Contact Form 7 – Request a Quote Form

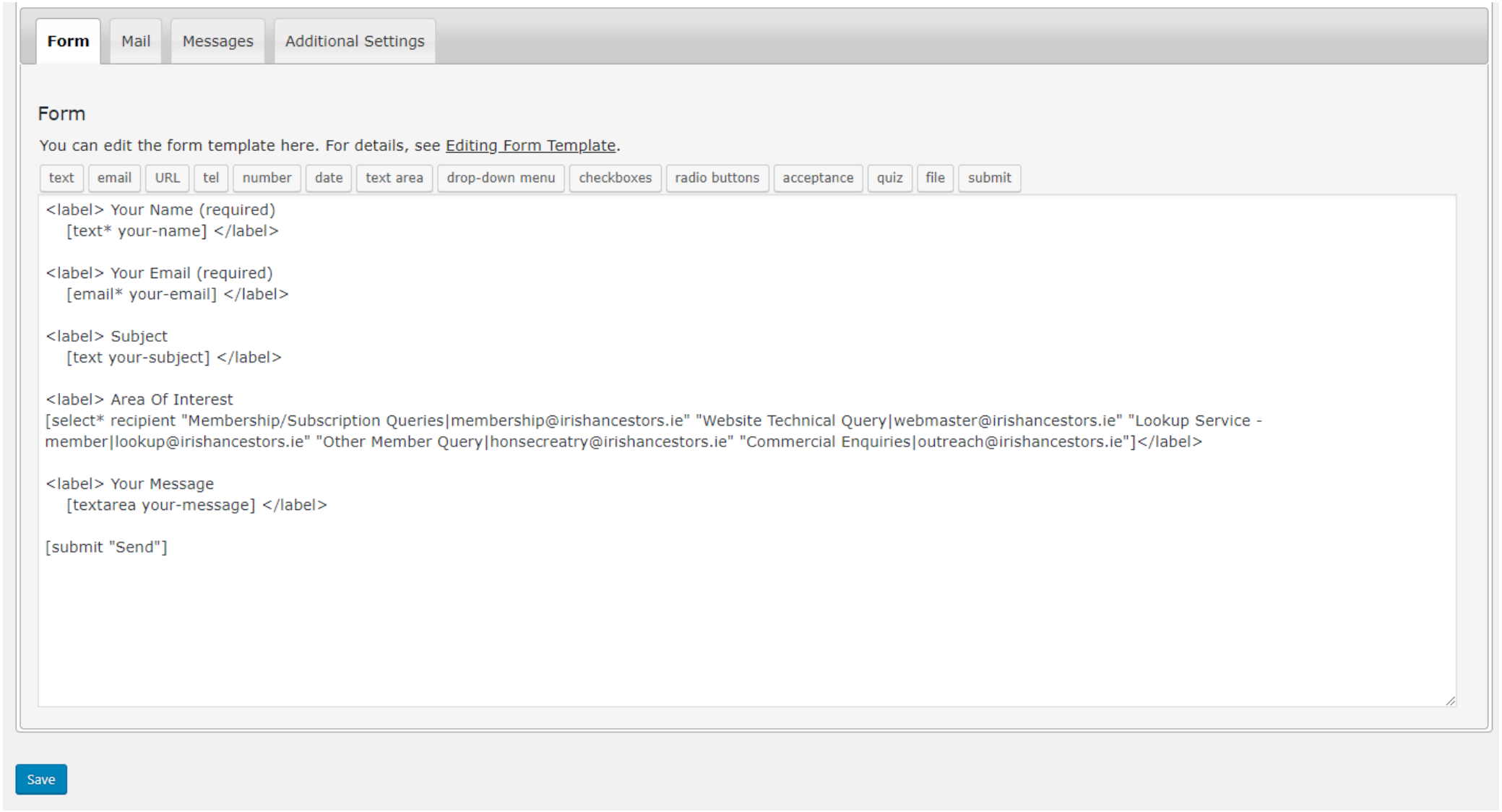
Form	Mail	Screen
  What is your timeline? [select* menu-380 id:special "I need it yesterday" "2 weeks to 1 month" "1 - 3 months" "No rush"] 	Timeline: [menu-380]	
What is your budget? [select* menu-381 id:special "€1,500 - €2,000" "€2,000 - €3,000" "€4,000 - €5,000" "€5,000 - €10,000" "€10,000 - €20,000" "€20,000 - €30,000" "€30,000 and up"]	Budget: [menu-381]	

Contact Form 7 – Funnel to Recipient Based on Interest





Contact Form 7 – Funnel to Recipient Based on Interest



Form | Mail | Messages | Additional Settings

Form

You can edit the form template here. For details, see Editing Form Template.

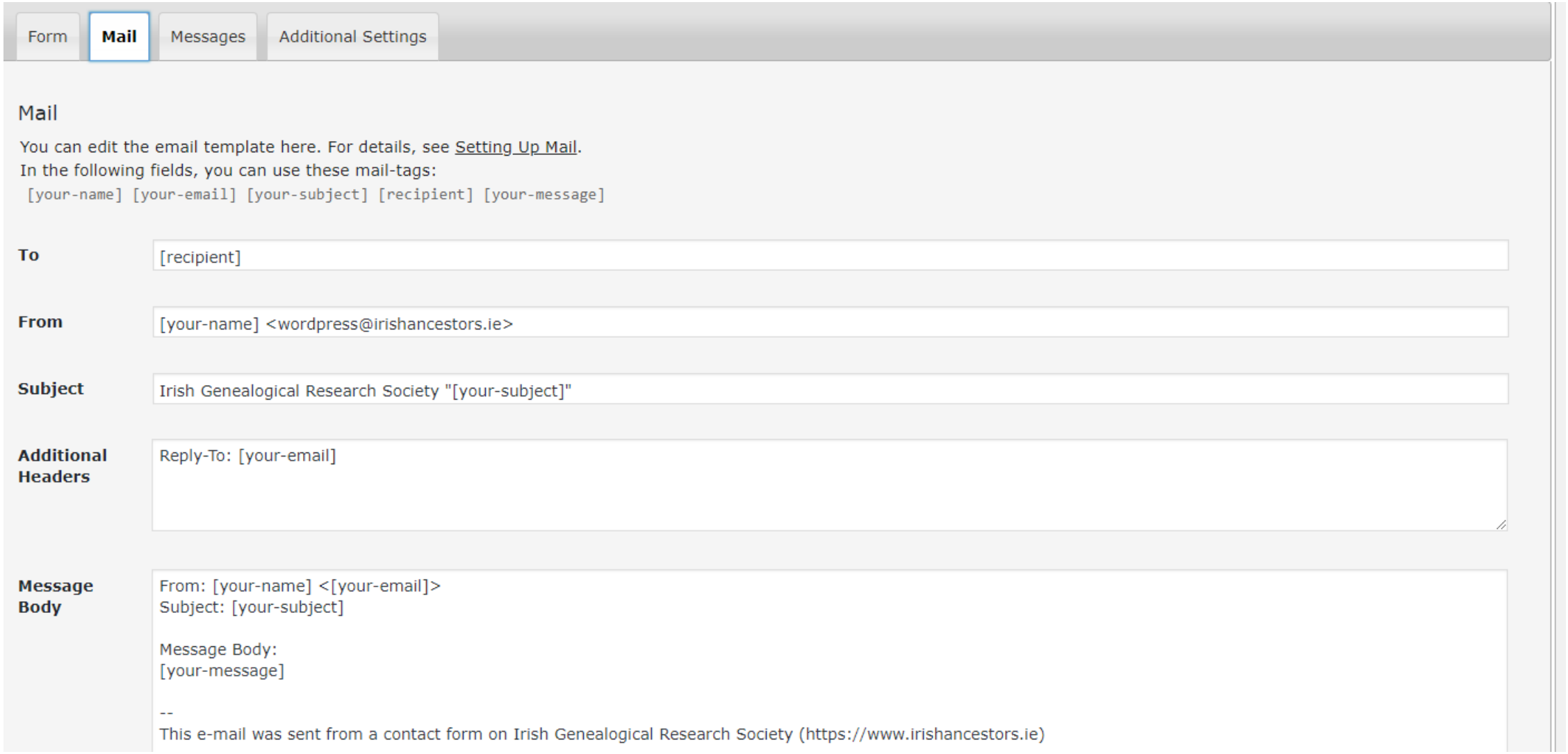
text | email | URL | tel | number | date | text area | drop-down menu | checkboxes | radio buttons | acceptance | quiz | file | submit

```
<label> Your Name (required)
    [text* your-name] </label>

<label> Your Email (required)
    [email* your-email] </label>

<label> Subject
    [text your-subject] </label>

<label> Area Of Interest
[select* recipient "Membership/Subscription Queries|membership@irishancestors.ie" "Website Technical Query|webmaster@irishancestors.ie" "Lookup Service -
member|lookup@irishancestors.ie" "Other Member Query|honsecreatry@irishancestors.ie" "Commercial Enquiries|outreach@irishancestors.ie"]</label>

<label> Your Message
    [textarea your-message] </label>

[submit "Send"]
```

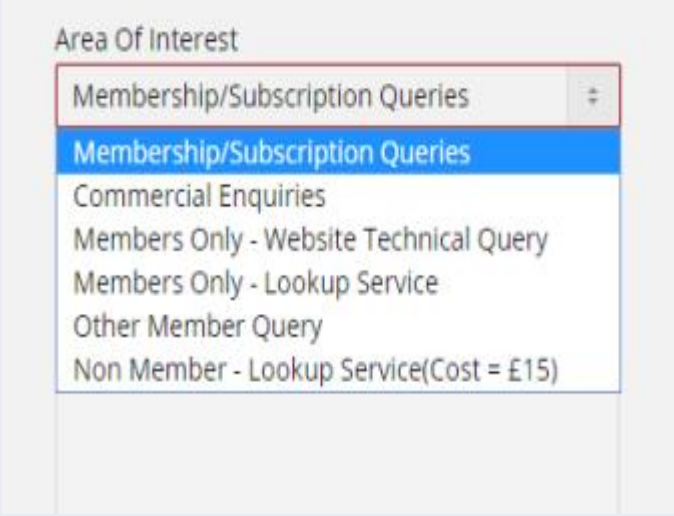
Save

Smiling Spiders

Contact Form 7 – Funnel to Recipient Based on Interest



Contact Form 7 – Funnel to Recipient Based on Interest

Form	Mail	Screen
<label> Area Of Interest [select* recipient "Membership/Subscription Queries|membership@irishancestors.ie" "Website Technical Query|webmaster@irishancestors.ie" "Lookup Service - member|lookup@irishancestors.ie" "Other Member Query|honsecreatry@irishancestors.ie" "Commercial Enquiries|outreach@irishancestors.ie"]</label>		

Events Calendar – Displays Events In a Practical Professional Layout

Events At A Glance

Adults Treasure Hunt
July 31 @ 7:00 pm - 8:30 pm

Children's Treasure Hunt
August 1 @ 11:00 am - 1:00 pm

Carnival
August 1 @ 7:00 pm - August 5 @ 10:00 pm

Historical Walk – John Finlay
August 1 @ 7:00 pm - 8:00 pm

Sailing Competition
August 2 @ 8:00 am - August 3 @ 5:00 pm

Don Conroy – Art Workshop
August 2 @ 2:00 pm - 4:00 pm

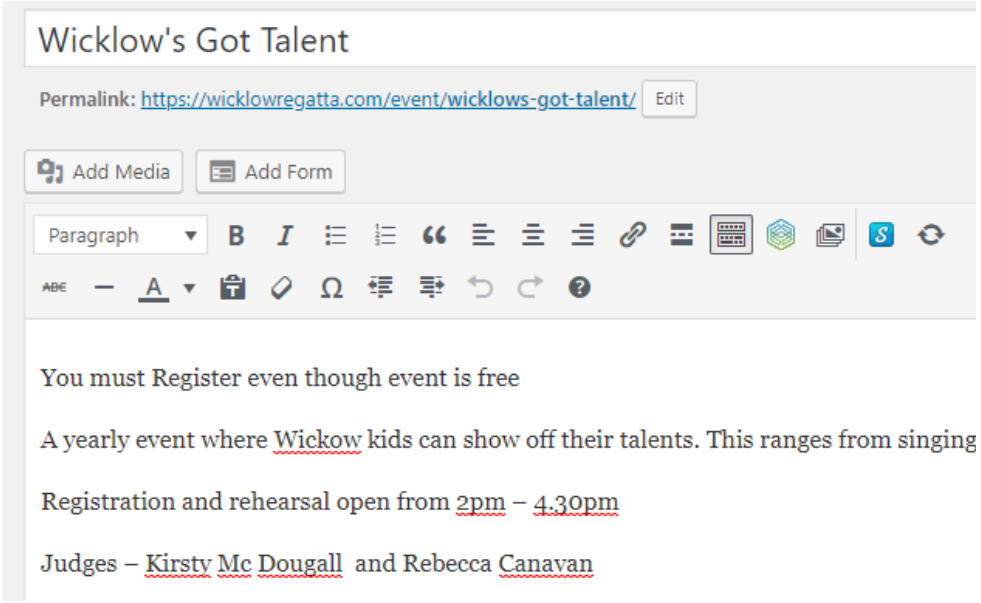
Golly Fishing
August 2 @ 7:00 pm - 8:00 pm

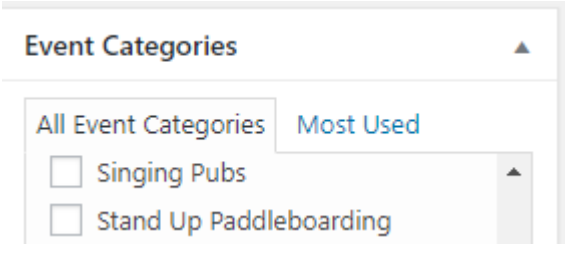
Comedy Night
August 2 @ 8:30 pm - 10:30 pm

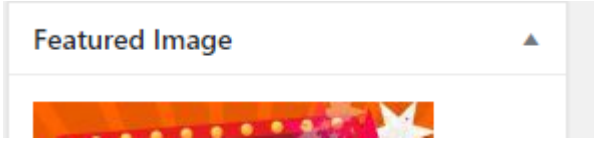
Events Calendar – Easy Way to Set up Events

Use Regular WordPress Editor Options

- Title
- Description
- Categories - Event Categories
- Featured Image







Events Calendar – Easy Way to Set up Events

Simple Intuitive Editor for Plugin Specific Options:

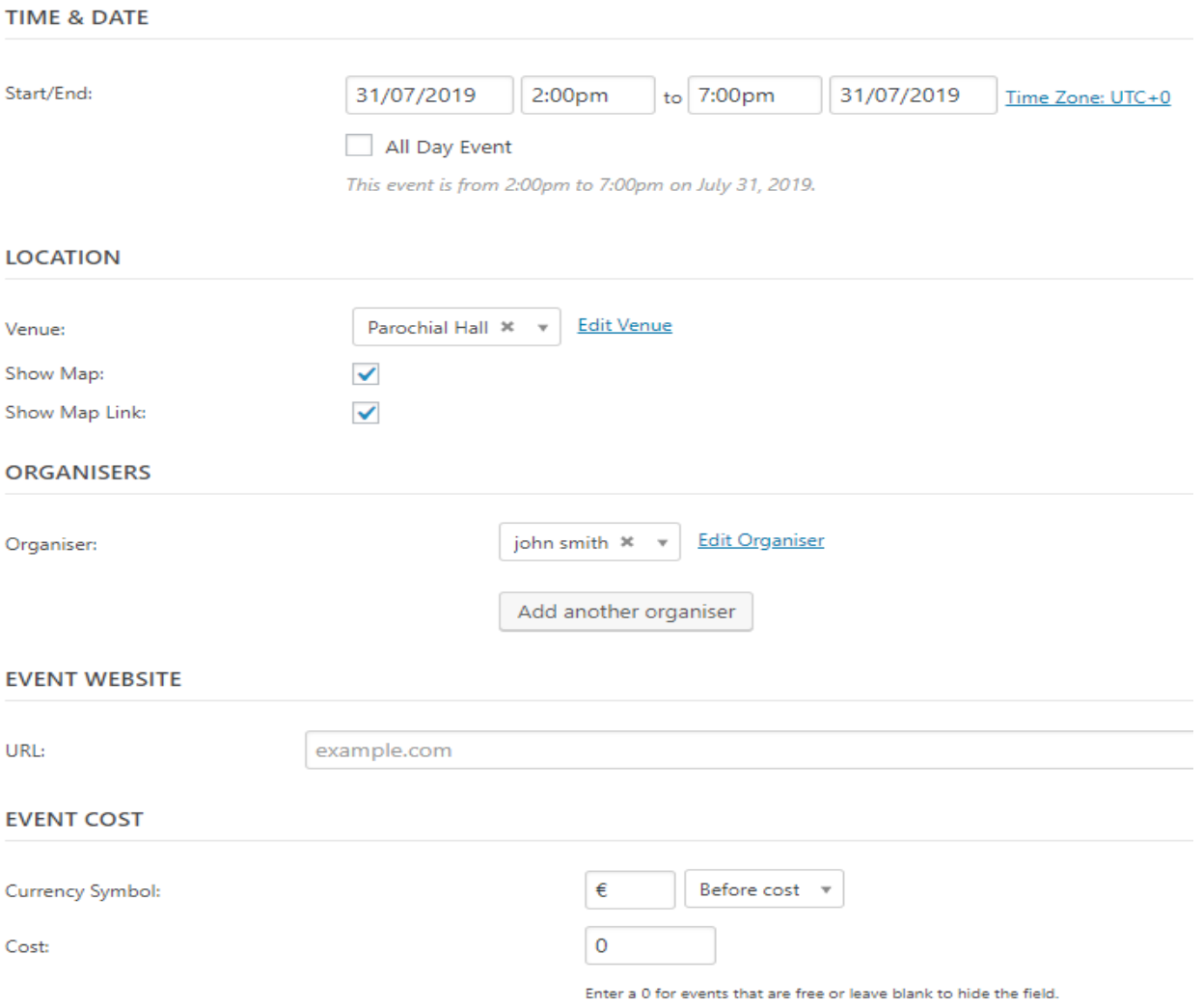
- Start and End Date and Time

- Location
- (Can be reused, once setup)
- Directions - Google Map

- Organiser
- (Can be reused, once setup)

- Separate Website Options

- Pricing & Currency



Events Calendar – Integration Easy: Ninja Forms

Frontend- Easy way to View Event and Register:

Don Conroy Art Workshop Registration

Fields marked with an * are required

Don Conroy Art Workshop

If you would like to take part in our art workshop, please fill in your details in this Event Registration Form below and click the REGISTER box. You will be automatically registered and will receive a confirmation email.

Details

Date:
August 2

Time:
2:00 pm - 4:00 pm

Cost:
Free

Event Category:
Art Workshop

Venue

School

Wicklow, Ireland
Google Map

Events Calendar – Integration Easy: Ninja Forms

Frontend- Easy way to Register:

Don Conroy Art Workshop Registration

Fields marked with an * are required

Don Conroy Art Workshop

If you would like to take part in our art workshop, please fill in your details in this Event Registration Form below and click the REGISTER box. You will be automatically registered and will receive a confirmation email.

First Name *

Last Name *

Email *

Phone *

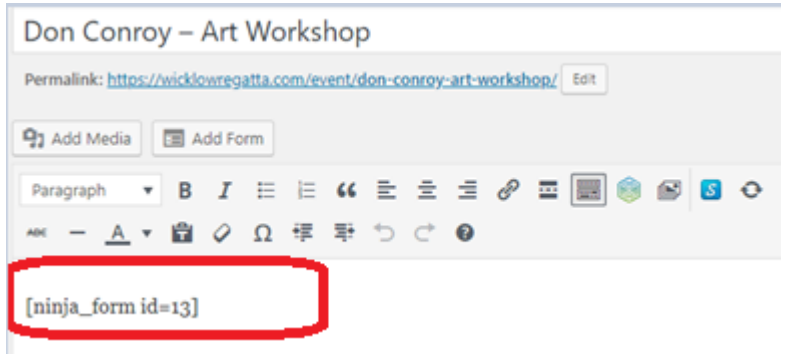
Register

+ GOOGLE CALENDAR

+ ICAL EXPORT

Share This Story, Choose Your Platform!

Backend- Just a Shortcode:



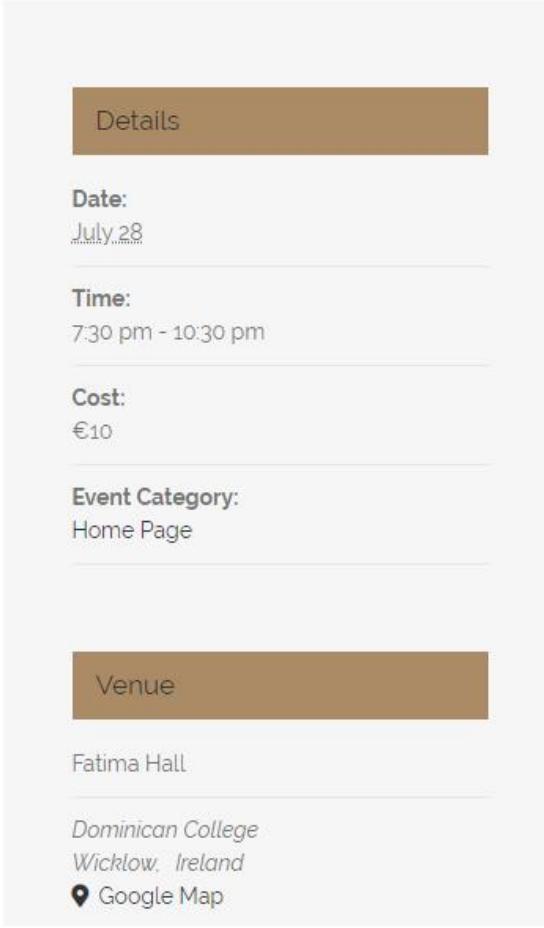
Events Calendar – Integration Easy: WooCommerce

Frontend- Easy way to View Event & See Link for Ticket:

Click HERE to buy tickets

MC: Eileen Whelan

With thanks to Dominican College Wicklow for the use of the Fatima Hall to stage the Regatta Variety Show. Topping the bill will The Sea of Change Choir, the sensation of Ireland's Got Talent, in their first Wicklow Town performance. We also have a host of other acts lined up to entertain you including M.Y. Th Academy, Kirsty McDougall, The Zoryanna Dancers, Amber O'Reilly, Paul Coates & Claire Steele, Pádraig Cahill & more! Admission is €10 and all proceeds will go to Aoibheann's Pink Tie Childrens Cancer Charity .



Backend- Just a Link:

```
<h1 style="text-align: center;"><span style="color: #ff0000;">Click <a href="https://wicklowregatta.com/product/variety-show/">HERE</a> to buy tickets</span></h1>
<span style="font-size: medium;">MC: Eileen Whelan</span>
```

Events Calendar – Integration Easy: WooCommerce

Frontend- Clicked on Link – Now Buy Ticket:

Variety Show

€10.00 In stock

- 1 + — OR — ADD TO BASKET

SKU: Variety Show
Category: Variety Show
Tag: Sea of Change

Description

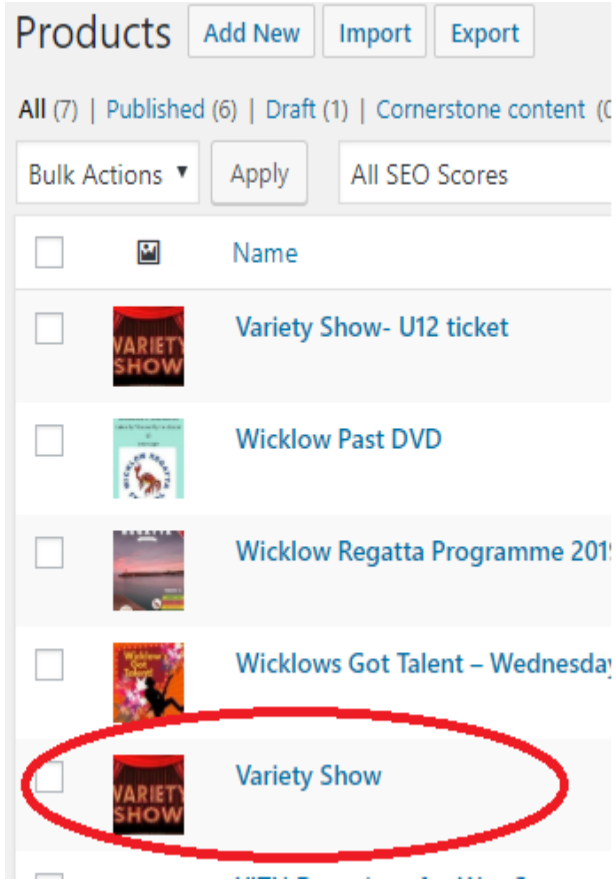
Description

With thanks to Dominican College Wicklow for the use of the Fatima Hall to stage the Regatta Variety Show. Topping the bill will The Sea of Change Choir, the sensation of Ireland's Got Talent, in their first Wicklow Town performance. We also have a host of other acts lined up to entertain you including M.Y. Th Academy, Kirsty McDougall, The Zoryanna Dancers, Erika Copeland, Paul Coates & Claire Steele, Pádraig Cahill & more!

Admission is €10 and all proceeds will go to Aoibheann's Pink Tie Childrens Cancer Charity

Note: When you buy the ticket, you enter your name and email address – we'll have a copy of this information at the door so you don't need to print out a ticket

Backend- WooCommerce product:



HONOURABLE MENTIONS

- All in One WP Migration by ServMask – Transfer website tool/Backup
- MailPoet by MailPoet – Alternative to MailChimp

Smiling Spiders

MailPoet – NewsLetter Creation Within WordPress

Gives Stats:

OCS Cork Dinner October 12th 2019 - Reminder Statistics | Preview | Edit | Duplicate | Move to bin	100% Sent to 566 of 566	WordPress Users	6.4% BAD 0.4% BAD	September 25, 2019 4:54 pm
OCS Cork Dinner October 12th 2019	100% Sent to 566 of 566	WordPress Users	0.2%, 0.0% What can I do to improve this?	August 26, 2019 12:24 pm
OCS Golf Outing 2019	100% Sent to 566 of 566	WordPress Users	7.1% BAD 0.4% BAD	August 26, 2019 12:18 pm
OCS Golf Outing 2019	100% Sent to 566 of 566	WordPress Users	21.0% GOOD 0.5% BAD	August 12, 2019 12:12 pm
OCS Cork Dinner October 12th 2019	100% Sent to 566 of 566	WordPress Users	41.0% EXCELLENT 0.9% BAD	August 6, 2019 4:14 pm
Old Columban Society Munich Party - June 2019	100% Sent to 568 of 568	WordPress Users	4.0% BAD 0.2% BAD What can I do to improve this?	June 12, 2019 8:41 pm
Old Columban Society Munich Party 2019 - reminder	100% Sent to 569 of 569	WordPress Users	40.8% EXCELLENT 1.4% GOOD	June 5, 2019 7:32 pm
Old Columban Society Munich Party 2019 - reminder	100% Sent to 567 of 567	WordPress Users	51.9% EXCELLENT 2.3% GOOD	May 20, 2019 5:18 pm
Old Columban Society Munich Party 2019	100% Sent to 584 of 584	WordPress Users	49.3% EXCELLENT 0.3% BAD	May 13, 2019 3:39 pm

Smiling Spiders

MailPoet – NewsLetter Creation Within Wordpress

Collect & Save your Newsletter Subscribers in One Place:

Lists Add New

Hola! Would you like to receive automatic updates and unlock premium support? Please activate your copy of Visual Composer.

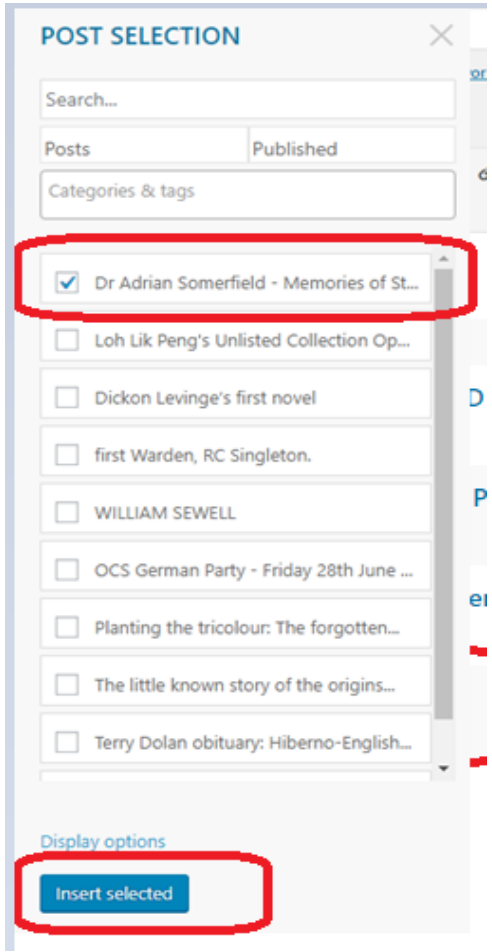
All (5)

Bulk Actions Apply

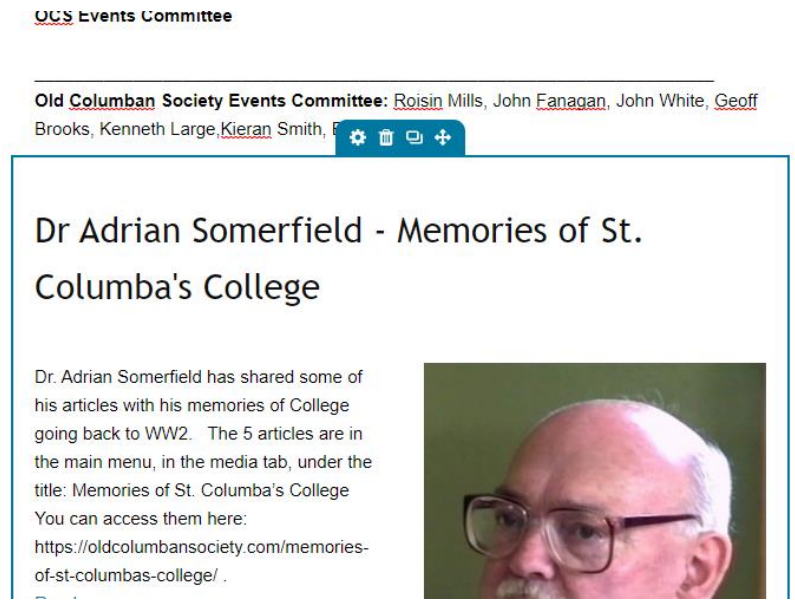
Name	Description	Subscribed	Unconfirmed	Unsubscribed	Inactive	Bounced
German List	People who live in Germany	53	0	0	0	2
My First List	This list is automatically created when you install MailPoet.	0	0	0	0	0
UK residents		68	0	0	0	1
WooCommerce Customers	This list contains all of your WooCommerce customers.	4	0	0	0	0
WordPress Users	This list contains all of your WordPress users.	561	12	6	0	17

MailPoet

Insert Posts & woocommerce products directly from website into Newsletter



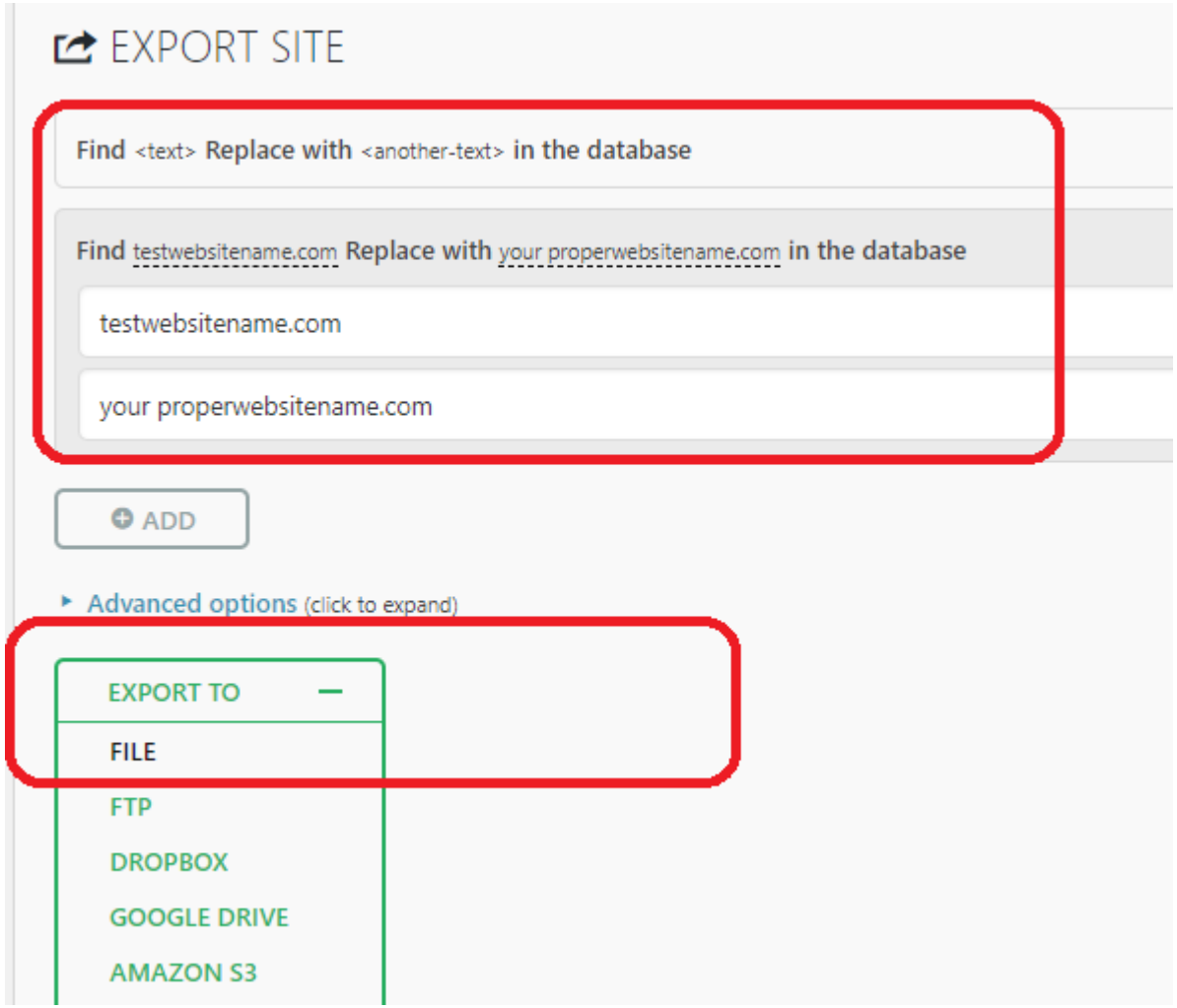
- List of all posts
- Select one
- Insert it into the newsletter



All in one WP Migration – WordPress Migration & Backups

Export Site:

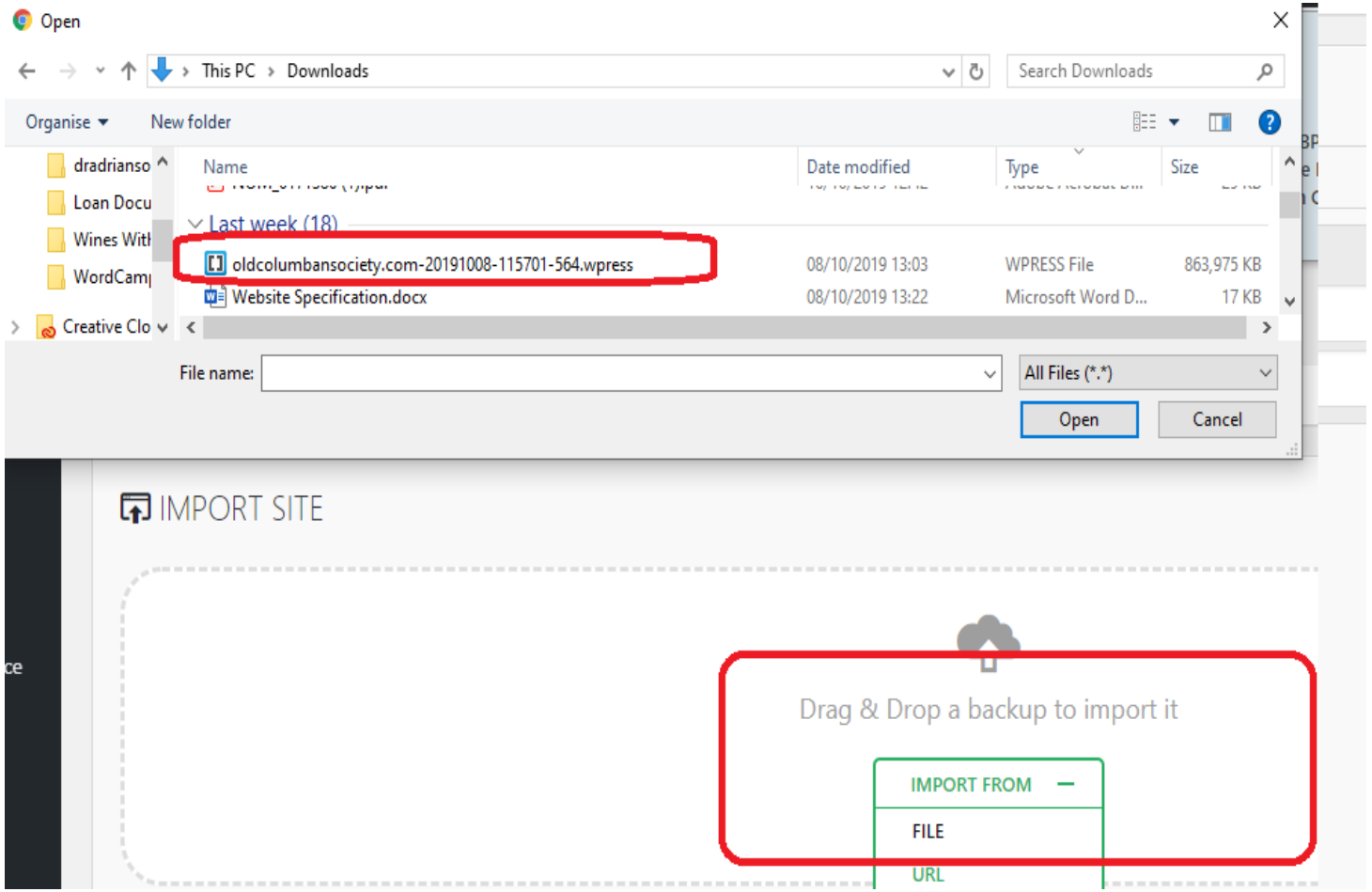
- Optional: can specify old website name and it will replace each occurrence of it with the new website name
- Export to : Just specify FILE
- It creates the filename for you.
- Download file when prompted
- That's it!



All in one WP Migration – WordPress Migration & Backups

Import Site:

- Import From: Just specify .wpress file from your machine
- That's it!
- Wait for file to import…
- Check permalinks



Thanks for Listening!

Any Questions?

CONTACT ME

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